

The Bulletin



(c) James Fidelibus, 2019



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<https://www.facebook.com/ppgba/>

March

ppgba.org

2019

Upcoming Events

Lunch Meeting and Speaker March 26

Speaker Jim Fidelibus

Tuesday, March 26, 2019

11:30 AM to 1:30 PM

Location TBA

\$20.00 nonmember (Members FREE - reservation required)

<https://www.ppgba.com/march-26-jim-fidelibus/>

See more info on page 3

San Francisco Revealed

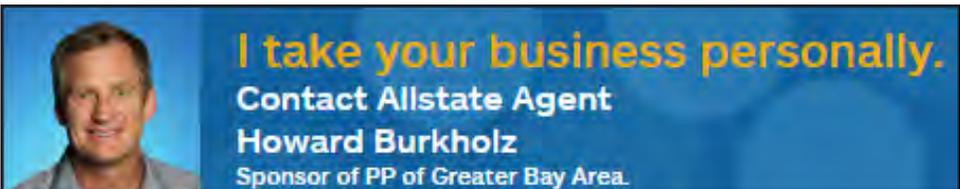
New Entry Deadlines to be posted soon!

About the Bulletin

Editor/Advertising contact: Julie Olson [julie \(at\) ppgba.org](mailto:julie@ppgba.org)

The Bulletin is published by the Professional Photographers of the Greater Bay Area, Inc., (PPGBA), a 501(c)(6) non-profit trade association. PPGBA is a local affiliate of the Professional Photographers of America. Articles/comments are welcomed; publication is subject to approval.

The editor reserves the right to edit submissions for brevity and/or clarity of content. Articles are the opinion of the author and do not represent the position of PPGBA. No responsibility is assumed for unsolicited contributions and submissions may or may not be acknowledged. Deadline is the 20th of the month.



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Howard Burkholz
Sponsor of PP of Greater Bay Area.

Three Pillars for Success

Tuesday, March 26 from 11:30 am - 1:30 pm

A program and lunch - our speaker will be James Fidelibus, M.Photog.

This will be a regular length program - **Lunch included!**



About the Program



In his 90 minute program, James will share his experiences of being a photographer for over three decades. Starting his home studio around 1981, Jim was PPG-BA's President in 1987 and he continues to produce high-end photographic images for his appreciative clientele.



His landmark studio in Walnut Creek, James Brian Studios, has been running for over 27 years and does it all – head shots, weddings, kids and family portraits, school graduations, corporate events and dance studios.



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Do You Know Your Copyrights?

You are one of the most vulnerable and unprotected artists currently living in the U.S.

Before you say, "Excuse me?" ... An explanation: As a professional photographer, you have no viable means for recovering damages for most infringements of your work. High volume, small business photographers are left out of the justice system that is currently only protecting the famous or wealthy.

As of today, there is no small claims process for copyright protection. The only legal process for seeking damages for a copyright infringement is to file a claim in federal court. Think about that. Most copyright infringements result in the loss of what represents \$1,000-\$3,000. It doesn't take a law degree to know that it is not feasible to sue someone in federal court over an amount any less than that. What might be worse is that very few professional photographers can afford investing the time and money into a federal claim even when damages are higher. On the other end...

...You know that \$1,000-\$3,000 make a big difference to your small business. In the best scenario, it determines if you can take that next vacation, and in more extreme cases, it can determine whether or not your studio can keep its doors open.

Together, we can change this. After decades of lobbying from groups led by PPA, new ground is being broken on copyright law in the U.S., and 2017 may be the year the law finally gets a makeover. PPA's goals for copyright reform have been heard, and the cause has been officially taken up by the House Judiciary Committee. These goals include:

1. Creation of a small claims option for copyright enforcement
2. Modifications to the copyright registration process to create a more functional system
3. Modernization of the United States Copyright Office

House Judiciary Committee Chairman Bob Goodlatte (R-VA) and Ranking Member John Conyers, Jr. (D-MI) recently released the first policy proposal to come out of the committee's recent review of U.S. Copyright law. The proposal includes "granting the Copyright Office autonomy with respect to the Library of Congress, requiring the [U.S. Copyright] Office to maintain an up-to-date digital, searchable database of all copyrighted works and associated copyright

ownership information, and many other reforms" including a small claims process for copyright infringement. "The Copyright Office should host a small claims system consistent with the report on the issue released by the Copyright Office." These are the goals PPA has long worked for and now it looks like copyright reform has bipartisan support in the House of Representatives.

"The Fairness for American Small Creators Act"

This is the name of the bill calling for a small claims process and it's something to cheer about! "The Fairness for American Small Creators Act" is here and is expected to come up for a vote this year (see sidebar). This is bipartisan legislation that could finally present photographers with a legal recourse in the case of theft of their images. With this bill heading to the floor, independent of the Judiciary Committee's proposal, copyright reform in America is finding its way to becoming law.

Members of PPA will no longer be left out of the copyright system that has ignored them for generations! PPA is fighting for photographers' legal rights to protect and defend your work's value. PPA helps its members be more informed about copyright and provides resources to help protect their work, so if you have not joined PPA yet, it's time you reconsider.

How can photographers & visual artists help? Now is the time for ALL of us who care about visual arts in general to help in this fight. We must update the rights of small creators, and adjust the copyright system to the 21st century. PPA is always helping professional photographers Be More Empowered. You can show your support and stay up-to-date on all the upcoming legislative news on copyright law at PPA.com/Advocacy.

▶▶ This is important to ALL photographers and visual artists alike! It's only if 30,000+ of us ask for change that we will be heard. Add your name and show your support!



PPA.com/Advocacy

March 26 - Three Pillars of Success

Learn James' three pillars of running a successful photography business and find out what you can do to help improve your photographic talents while increasing the bottom line. This should be a fun session with proven tips, stories and a show of his work.

check out his imagery at <http://www.jamesbrian.com>

Location info to be posted online soon.

For registration info, please visit

<https://www.ppgba.com/march-26-jim-fidelibus/>

FREE for PPGBA Members

Non-members \$20

Pre-registration fee of \$20 required for all.

PPGBA MEMBERS WHO ATTEND WILL RECEIVE A REFUND OF THEIR REGISTRATION FEE.



Don't wait for the worst to happen!



What's Murphy's Law for photographers?...

If someone can trip over a cable, knock over the key light, catch the wedding gifts on fire, or cause the sprinkler system to ruin everyone's day, they will!

Why risk the worst when you can keep your business safe with PPA's General Liability Insurance? Plus, most venues now require photographers to be insured!

Whether you specialize in wedding, school or sports & events photography, PPA's insurance

partner, Lockton Affinity, **protects working photographers against:**

- Bodily injuries
- Defamation & slander
- Invasion of privacy
- Property damage and more!

At only \$236/year for **\$1million in coverage**, this is one of the most affordable general liability insurance options out there.

Don't be held responsible when Murphy's Law strikes!

PPA.com/Insurance

PPA
BE MORE Protected

Contest! *San Francisco Revealed*

More info coming online soon!

PPGBA is sponsoring a photo competition! The deadline has been moved to January 31, 2019, with an early discount deadline on December 15. Cash prizes will be awarded in addition to exposure, publicity and reknown for successful entrants. Exhibited entries can also receive their printed and framed entry (produced during the contest process) at the close of the gallery display.

San Francisco Revealed may be where we start or end our day – an actual place or a state of mind. **Revealed** might be a feeling carried around as something desired or battled for. **Revealed** can include inhabitants, community or any form of like mindedness.

“San Francisco Revealed” is a call for entry of the best fine art images to be judged by a panel including curators of galleries and museums. This fine art call is not for a collection of stereotypical San Francisco iconic landmarks, but those can be part of the backgrounds. Give us your best photography of San Francisco’s culture, social, urban landscapes, people of yesterday, today and going into the future.

Whatsoever your connection, a broad range of interpretations through photography is invited for this entry, including documentary, expressive or experimental. Furthermore, submissions may be depicted in any style and utilize any process or camera type.

Related Associations in the Bay Area

Looking for more educational and networking opportunities in the Bay Area and beyond?

San Francisco ASMP - www.asmpnorcal.org

San Francisco APA - www.apasf.com

Santa Clara PPSCV - www.ppscv.com

Sacramento PPSV - www.ppsv.org

PPA News

PPA Announces New Degree: Master of Wedding Photography

Nearly half of the membership of PPA, the 150-year-old nonprofit photography association, identify as Wedding Photographers. With this in mind, PPA has created a new degree designed to encourage and reward the hard-working wedding photographers within the membership and to help them stand out in the wedding photography field by earning a credential that signifies mastery of the education and experience needed to obtain a degree through PPA.

PPA recognized the need to add to its slate of degrees, which currently includes Master of Photography (M.Photog.), Photographic Craftsman (Cr.Photog.), and Master Artist (M.Artist) as 52% of PPA members (representing 16,000 photographers) report weddings as at least part of their business. Almost half say it is 1/3 of their business. PPA's degree system is based on merits obtained through teaching, service, and photographic competition.

PPA International Photographi Competition (IPC) Manager Rich Newell explains that “there is a perception going on that wedding images do not earn merits or place in the IPC. Furthermore, many wedding photographers believe ‘beautiful brides’ are more important to a photographer’s success in image competition than technical excellence. PPA’s Council has focused on re-engaging this key segment of our membership and rewarding their hard work with a chance to show off this new credential.”

PPA’s Council appointed two action teams to investigate options with adding a wedding category to the IPC. After months of study, it was recommended that PPA create a Master of Wedding Photography Degree (M.Wed.Photog.) as the first step in re-engaging wedding photographers in the association. The council vote was cast at Imaging USA, 2019 in Atlanta, Georgia.

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Wedding photographers will be judged by a panel of their peers, a group of wedding specialized jurors. All images must be made by the entrant in connection with an actual wedding.

PPA has create this program program to reaffirm their commitment to members and the industry. The new degree will be included in the 2019 competition season, with the first degree awarded in 2021.

PPA and Canon Team Up to Offer Discounted CPS Membership

Members of Professional PPA can now take advantage of savings on Canon Professional Services memberships.

Discounts on Canon CPS memberships are part of PPA's list of benefits offered to its 30,000+ members. Canon is offering savings of 20% on a Gold or Platinum CPS membership. CPS members receive:

- expedited and discounted repairs
- free equipment maintenance
- equipment evaluation loans
- on-site support at select events and shows

Plus, Platinum members can receive one-day turnaround times for repairs. PPA members can call 833-CPS-4PPA for details and to get their special discount code which they can then apply at cps.usa.canon.com.

“We’re so pleased to announce this partnership with Canon,” says Kristen Hartman, PPA’s Director of Member Value and Experience. “We’re always looking for ways to help improve our members’ photography businesses. The CPS membership discount is just one more way that PPA works to support working photographers.”





How to Access PPGBA Services

Telephone inquiries, and event registration/dues payments via credit card: President Paolo Salcido 650.444.7711

Email general questions: Paolo Salcido president {at} ppgba.org

Email membership questions and status, advertising, newsletter:
Julie Olson julie {at} ppgba.org

Mailing address for dues and advertising payments:
PO Box 5583 San Mateo, CA 94402

Hot Links

Please favor our corporate members with your business. They have shown their support for PPGBA! PPGBA does not recommend or warranty the products/services of any advertiser, vendor, supplier, or manufacturer.

Insurance

Howard Burkholz - Allstate
Photographers Insurance Specialist
801/451-8880
www.nationalphotographersinsurance.com

Workshops & Seminars

Golden Gate School of
Professional Photography
650/444-7711
www.goldengateschool.org

Photo Labs

Bay Photo Lab
800/435-6686
www.bayphoto.com

Bulletin Unclassified Ads!

To Place an Unclassified Ad

Text ads are \$20 for up to 40 words for members, \$30 for up to 40 words for non-members. Each additional 40 words for \$10. Contact: [julie {at} ppgba.org](mailto:julie@ppgba.org)

PPGBA Key Contacts

PPGBA Officers and Board

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