

# The Bulletin



(c) Zee Bezabeh, 2018



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Would you like a FREE Lunch on November 6? (page 3)

San Francisco REVEALED (page 6)



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November

ppgba.org

2018

# Upcoming Events

## A Lunch, A Speaker, and Power Conversation

A speaker luncheon with Master Photographers John Paulson and Zee Bezabeh in Fremont

Time: 11 am - 1 pm with a FREE LUNCH \*\* INCLUDED for FIRST 10 REGISTRANTS - See Pages 3 for details

Meeting Location: Panera Bread 2650 Mowry Ave. Fremont CA 94538 (10 minutes from Fremont BART station)

## San Francisco Revealed

New Entry Deadlines to be posted soon!

### About the Bulletin

**Editor/Advertising contact: Julie Olson julie (at) ppgba.org**

The Bulletin is published by the Professional Photographers of the Greater Bay Area, Inc., (PPGBA), a 501(c)(6) non-profit trade association. PPGBA is a local affiliate of the Professional Photographers of America. Articles/comments are welcomed; publication is subject to approval.

The editor reserves the right to edit submissions for brevity and/or clarity of content. Articles are the opinion of the author and do not represent the position of PPGBA. No responsibility is assumed for unsolicited contributions and submissions may or may not be acknowledged. Deadline is the 20th of the month.

### PPGBA Key Contacts

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650.444.7711

# Photographers' Reset and Reinvent

**Tuesday November 6, 11 am - 1 pm, Fremont**

A speaker luncheon with with Master Photographers John Paulson and Zee Bezabeh in Fremont (Panera Bread)

Lunch, Learning and Power Conversations! Hear a short program, about Composition for Fun and Profit - then we'll have an interactive discussion about the issues important to YOU!

What direction is your photography going? Come in and find out; after all, it is your business.

**FREE LUNCH \*\* INCLUDED for FIRST 10 REGISTRANTS.**

*\*\* Pre-registration fee of \$20 required...the first 10 to sign up will receive lunch (please keep your menu selections to \$20 or less and PPGBA will not purchase alcoholic beverages for you) PLUS a \$20 Starbucks gift card. YOU MUST ATTEND THE MEETING TO RECEIVE THE GIFT CARD.*

For others who wish to join in at this event, but are not among the first 10 registrants, you may attend on a space available basis and purchase your own lunch.

online registration at: <http://ppgba.com/guest-fee-11-6-2018/>

## **11/6 Speakers**

### **John Paulson**

Photography has been both John's passion and profession for the past 38 years. He has a B.A. degree in Art from San Jose State University. John Paulson is proud to be one of the few to have earned the degree Master of Photography and Photographic Craftsman from the

*continued on page 5*

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# November 6 program, cont'd

Professional Photographers of America (PPA). He has written many articles that have been published in photographic journals. John is recognized as an expert in the field and sharing with others is part of his responsibility. John has lectured from East to West Coast, in both the U.S. and Canada.



In 1997 John began pursuing digital images in his work. His current works have evolved from his travels in the Mediterranean. Capturing the basic beauty of the land and enhancing its drama is what he enjoys best. John's work can be seen in the Kaleid Gallery 88 South 4th

Street, San Jose and in the ArtSmart Gallery 1261 Lincoln Avenue Suite 106 San Jose.

## Zee Bezabeh

A journey of artistry, business, and service has defined Zee's life so far. His career began at age 11 while working in the studio of his father, one of the top photographers in Ethiopia. After immigrating to the U.S., he completed a BS degree in Mass Communications from Florida International University in Miami.



Coming to the Bay Area more than 30 years ago and starting his business, Zee has become well known for his distinctive family and high school

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# Contest! *San Francisco Revealed*

***info coming online soon!***

PPGBA is sponsoring a photo competition! The deadline has been moved to January 31, 2019, with an early discount deadline on December 15. Cash prizes will be awarded in addition to exposure, publicity and reknown for successful entrants. Exhibited entries can also receive their printed and framed entry (produced during the contest process) at the close of the gallery display.

***San Francisco Revealed*** may be where we start or end our day – an actual place or a state of mind. ***Revealed*** might be a feeling carried around as something desired or battled for. ***Revealed*** can include inhabitants, community or any form of like mindedness.

“San Francisco Revealed” is a call for entry of the best fine art images to be judged by a panel including curators of galleries and museums. This fine art call is not for a collection of stereotypical San Francisco iconic landmarks, but those can be part of the backgrounds. Give us your best photography of San Francisco’s culture, social, urban landscapes, people of yesterday, today and going into the future.

Whatsoever your connection, a broad range of interpretations through photography is invited for this entry, including documentary, expressive or experimental. Furthermore, submissions may be depicted in any style and utilize any process or camera type.

## **Related Associations in the Bay Area**

Looking for more educational and networking opportunities in the Bay Area and beyond?

San Francisco ASMP - [www.asmpnorcal.org](http://www.asmpnorcal.org)

San Francisco APA - [www.apasf.com](http://www.apasf.com)

Santa Clara PPSCV - [www.ppscv.com](http://www.ppscv.com)

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# November 6 program, cont'd

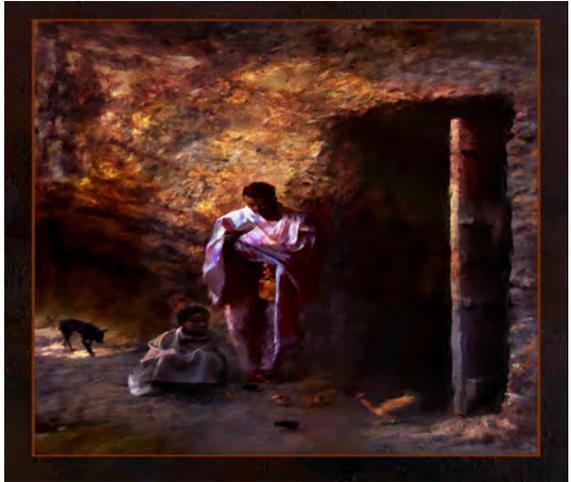
## *Zee Bezabeh, continued*

senior portraiture, and expert corporate event coverage. His passion for the medium, his thoughtful style, and his sensitive eye for beautiful lighting and posing brings out the best in all of his subjects.

An Honorary Life Member of PPGBA, Zee has served as association President. He has earned both the Master of Photography and Photographic Craftsman degrees from the PPA.

Zee still continues to expand his study of the art and science of photography and frequently explores new projects in the Bay Area and around the world. Meanwhile, he has shared his knowledge and inspired many other image-makers through lectures and workshops. Industry peers have recognized his talent with Kodak Gallery and Fuji Masterpiece awards as well as Photographer of the Year acclaim from PPGBA.

When not creating photographs for his many clients, or serving charitable causes and our industry, Zee enjoys life in San Jose with his lovely wife Alem and wonderful kids Ida and Abey who have graduated from college and are now active in their own careers.



# PPA News

## *Imaging USA Hotels*

There's a "one stop shop" reservation system for Imaging USA hotel booking in Atlanta. <https://book.passkey.com/go/ImagingUSA2019> The hotel provides complimentary meeting rooms for Imaging USA if PPA meets the required minimum guest rooms in the hotel contract. Otherwise, Imaging USA must pay for meeting rooms and registration fees will go up!

Staying at the official Imaging USA host hotel is the best and easiest way to get the most out of your time at the convention. Social and networking opportunities abound.

If you're not staying at the host hotel, chances are good you'll have to spend money on taxi or parking to come over for some of the events.

Beware of Housing Poachers! PPA does not endorse booking hotel reservations through any source. Third-party companies may contact you in an effort to get you to book. Often, they will misrepresent themselves as PPA's official housing provider. Should you book a room through any other company we will not be able to protect you from a non-refundable deposit or lack of reservation. Should you be contacted, please let PPA know by emailing [imaging@eventsphere.com](mailto:imaging@eventsphere.com)

### **How to Access PPGBA Services**

Telephone inquiries, and event registration/dues payments via credit card: President Paolo Salcido 650.444.7711

Email general questions: Paolo Salcido president {at} ppgba.org

Email membership questions and status, advertising, newsletter:

Julie Olson julie {at} ppgba.org

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